HP Software
nielen manažment vašej infraštruktúry

Branislav Makyta
Channel manager
SE Europe, Slovakia, Hungary and Czech Rep.

Konferencia Server Edge Network
25. 3. 2014, Bratislava

Hewlett Packard?

Software?

Have you heard about HP Software?

It's time to build a better enterprise. Together.

Portfolio

- **Application Lifecycle Management** (ALM)
- **Business Service Management** (BSM)
- **Service & Portfolio Management** (SPM)
- **Automation & Cloud**
- **Security**
- **Big Data**
- **Mobile**

Expertise

50,000+
Companies
trust HP to power their businesses

#1 player in key enterprise software markets

94% of the Fortune 100 use HP Solutions

6th largest software company in the world

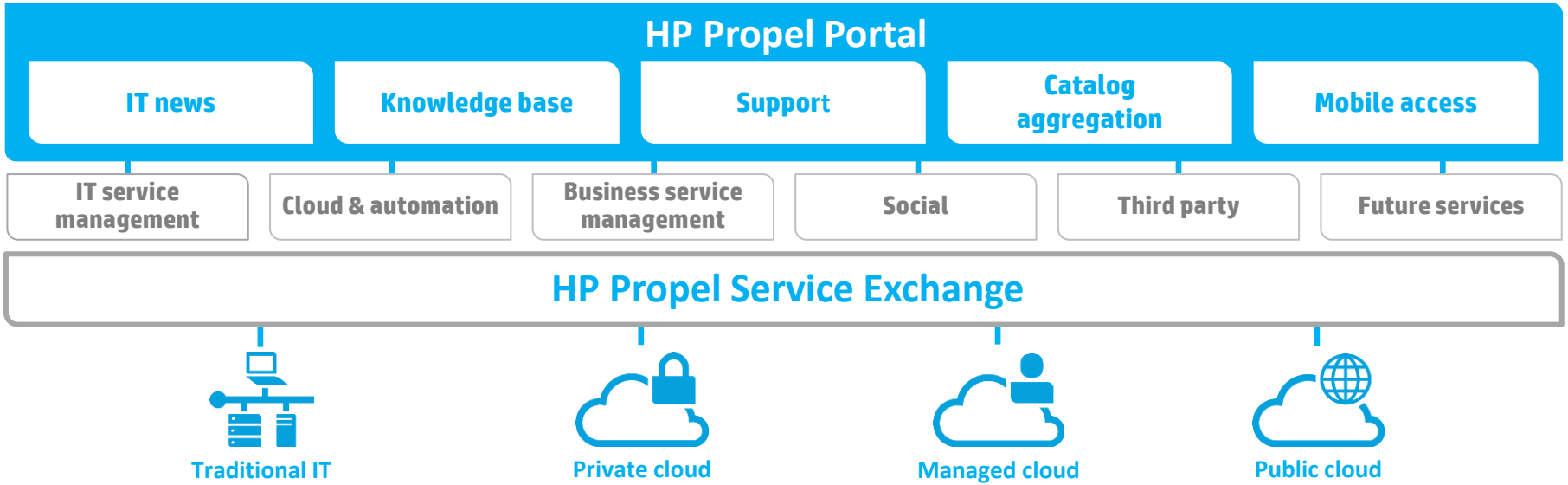
New solutions to enable the New Style of IT

Simplified ways of doing business

New solutions to enable the New Style of IT

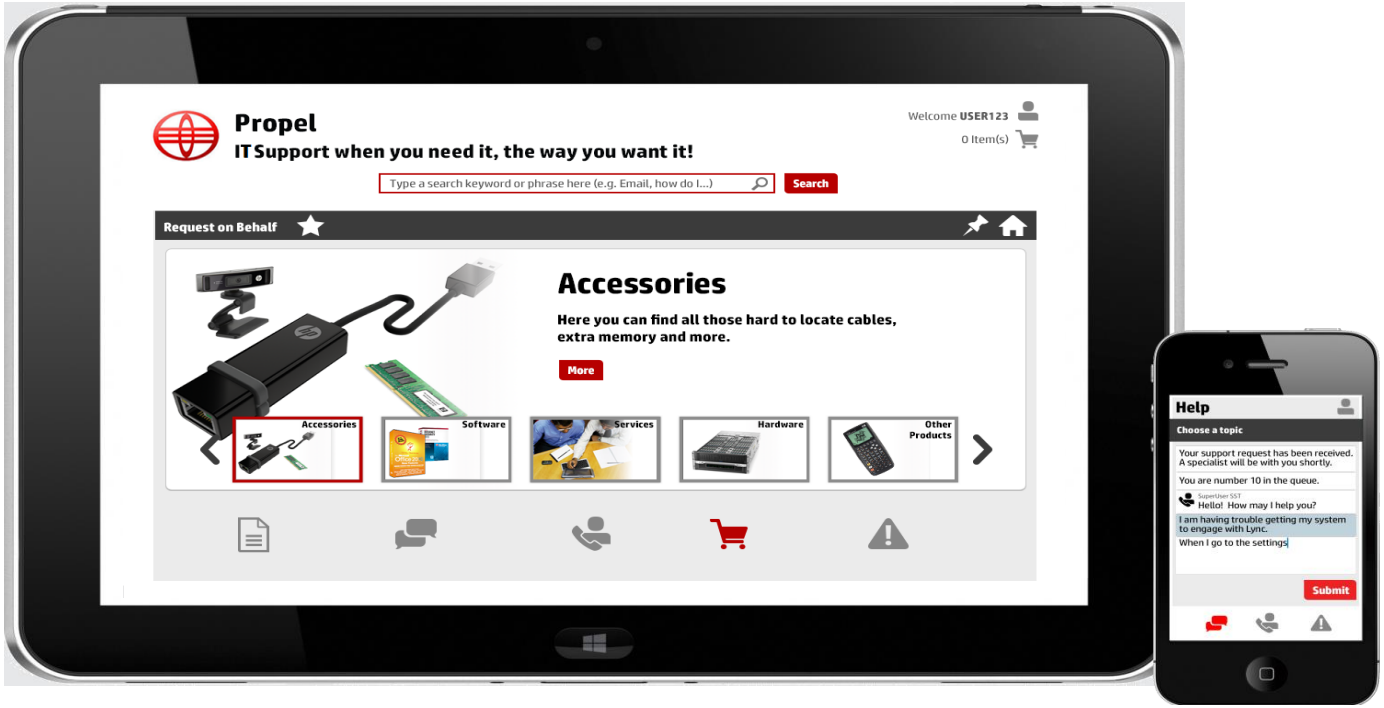
Introducing the HP Propel open framework

Transform IT into a true service broker



Introducing the HP Propel open framework

The one-stop shop for enterprise employees



E.ON and HP Propel

HAVEn - The leading Big Data platform

Simplified ways of doing business

“ As our business becomes more complex, we believe that open framework and consumerized user experience is central to enabling our self-service strategy aimed to improve performance and cost control,” said Edgar Aschenbrenner, chief information officer, E.ON. “The implementation of HP Propel service portal is a key step towards transforming our IT organization into a strictly service oriented multi-supplier environment.”

ASBIS

CSA 4.0 – “HP leads the pack …” for private cloud solutions

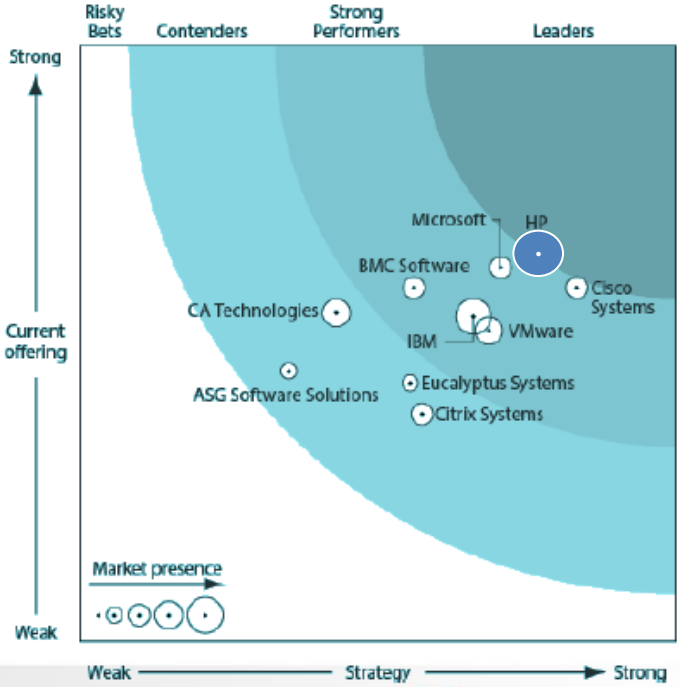
HAVEn - The leading Big Data platform

Simplified ways of doing business

Forrester Research rates HP as the sole leader in private cloud provider evaluation

“HP stands out from the crowd by providing a clean and navigable interface that wraps substantial breadth and depth of capabilities into the fewest number of interfaces”

- The Forrester Wave: Private Cloud Solutions, Q4 2013



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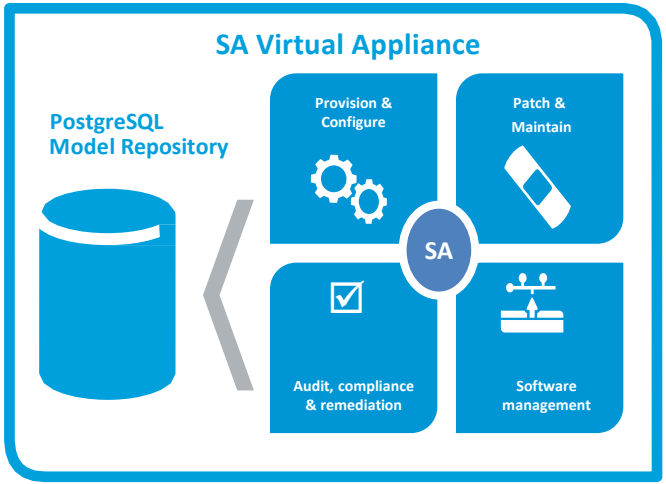
Introducing Server Automation Standard

Industry-leading server lifecycle management for small to medium deployments

- Self contained virtual appliance
- Ideal for line of business and small to midsize deployments
- Up to 3000 Windows or Linux managed servers
- Upgradeable to HP Server Automation Enterprise for unlimited scale and enterprise capabilities



Less than 1 hour Setup

Open Source Database

Simplified maintenance

New solutions to enable the New Style of IT

Empowering the full Application Delivery team

#1 Market leader

HAVEn - The leading Big Data platform

Simplified ways of doing business

HP Application Lifecycle Management

HP Agile Manager

HP Anywhere

Quality Center
UFT for Mobile

Performance Center
Load Runner

Single version of the truth for all application projects

Business analysts

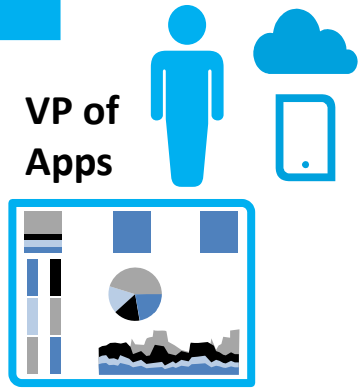
Scrum masters

Developers

Functional testers

Performance testers

VP of Apps



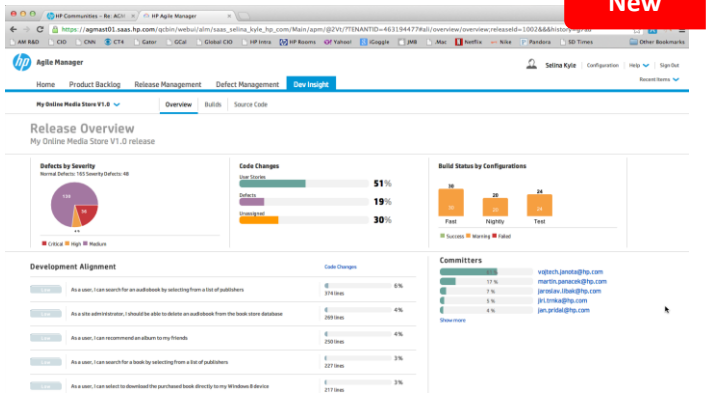
ASBIS®

Applications for the cloud and mobile era

HAVEn - The leading Big Data platform

Simplified ways of doing business

New



HP Agile Manager

- Manage agile projects
- Provide insight to change throughout development

New

HP Service Virtualization

- Simulate back-end services to empower a dev/test lab
- Accelerate test and development cycles

ASBIS®

New solutions to enable the New Style of IT

HP Security

FORTIFY®

TippingPoint

ArcSight™

New launches in 2013

Fortify on Demand for Mobile — New

Next Generation Firewall — New

Threat Central — New

New solutions to enable the New Style of IT

HP Autonomy – Back with a vengeance

HAVEn - The leading Big Data platform

Simplified ways of doing business

Gartner

Magic Quadrant for eDiscovery software

As of June 2013

A LEADER

Magic Quadrant for Enterprise Information Archiving

As of November 2013

A LEADER

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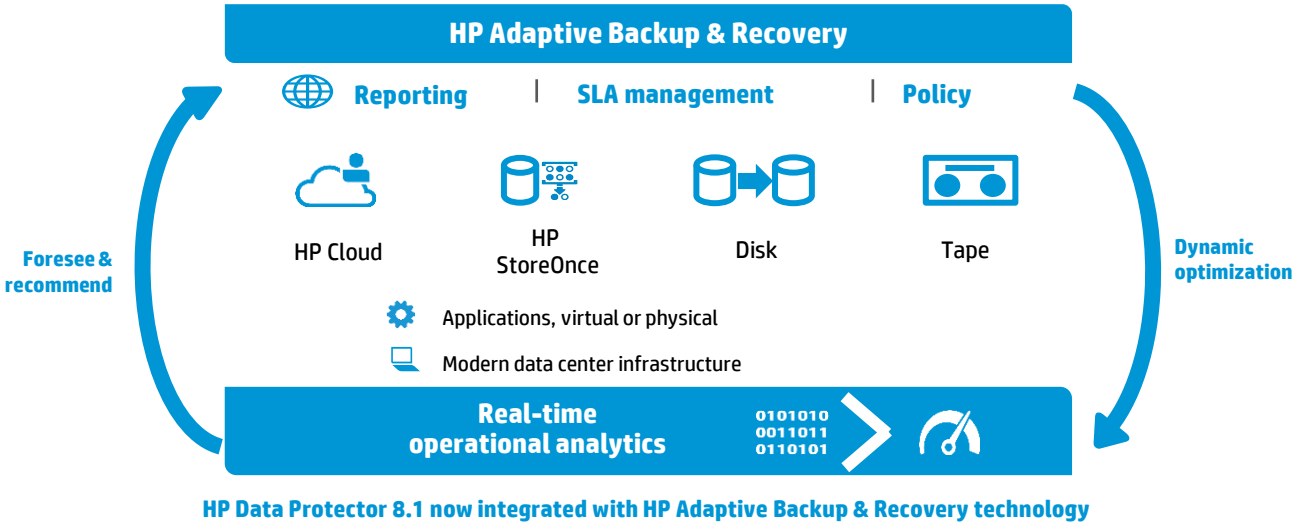
HP Adaptive Backup and Recovery

Industry's first self-aware, self-healing & self-managing data protection

HAVEn - The leading Big Data platform

Simplified ways of doing business

- **Prioritization**
- **Prediction**
- **Recommendation**
- **Automation**



HP Data Protector 8.1 now integrated with HP Adaptive Backup & Recovery technology

ASBIS®

New solutions to enable the New Style of IT

HAVEn - The leading Big Data platform

Simplified ways of doing business

Designed for answers from the very first line of code: HP Vertica

Columnar storage and execution	Achieve best data query performance with unique Vertica column store
Clustering	Add resources on the fly with linear scaling on the grid, commodity hardware
Compression	Store more data, provide more views, 90% less storage required
Continuous performance	Query and load 24x7 with zero administration

Database design
Automated performance tuning

Advanced analytics
Time-series, geospatial, click-stream and an SDK for more

facebook

Facebook and Vertica

Facebook has benefited greatly through the use of **HP Vertica** in maximizing the lifeblood of their company: **Data**. "*The thoughts and ideas that come from our workforce are what drive us*," Campos stated.

"*We have achieved, with **Vertica**, more of a balance [between scale and speed] that allowed us to build from a month to a year of data storage and review*," Campos said.

Facebook's speed has seen an increase where they are able to update once per hour. "*Analytics that used to take minutes or were unable to complete are now things we can do in seconds.*"

Tim Campos, CIO Facebook

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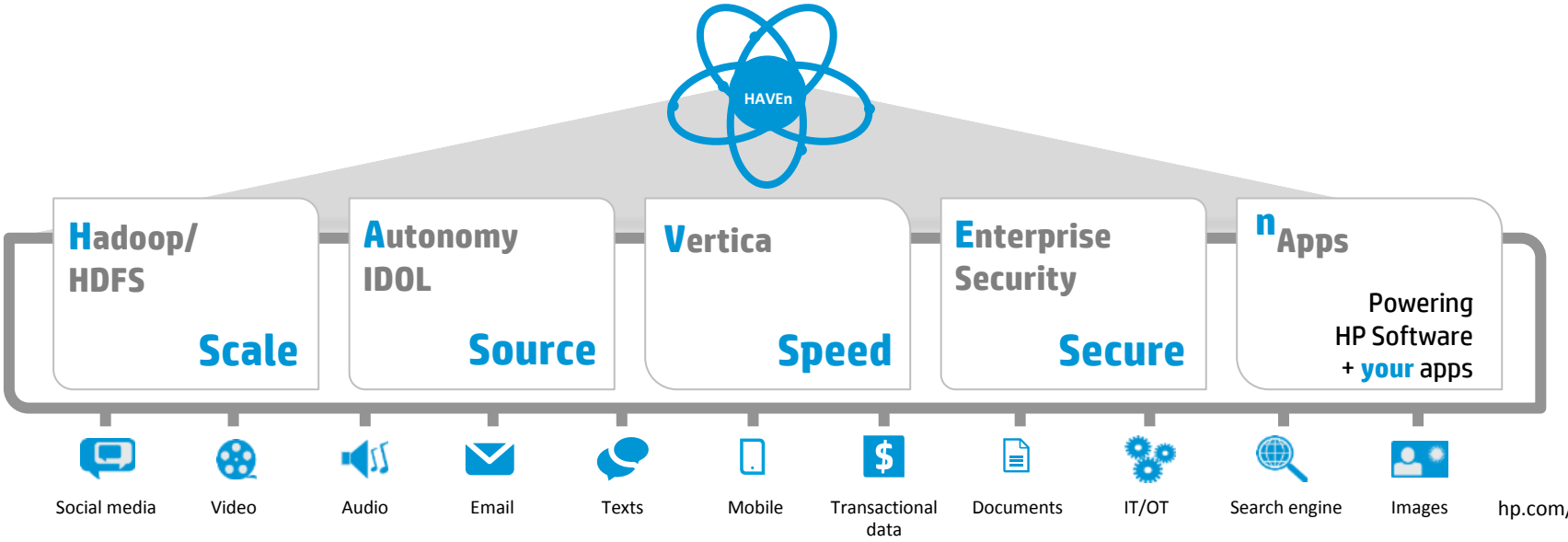
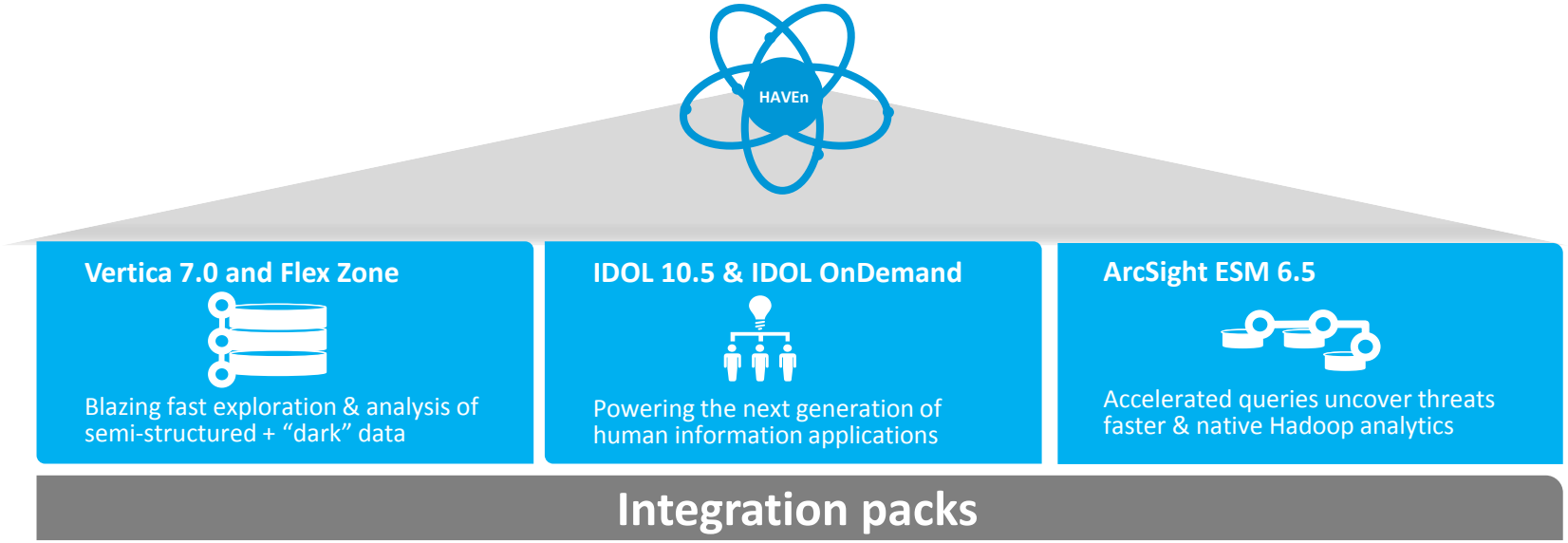


HAVEn 2.0

New advances to unlock Big Data

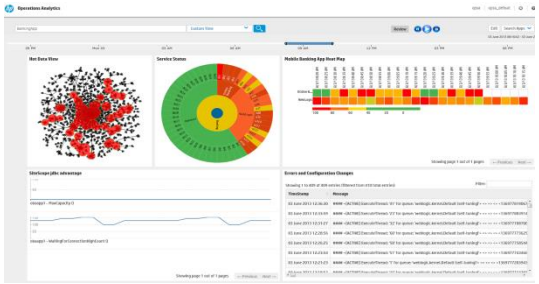


HP apps built on HAVEn 2.0

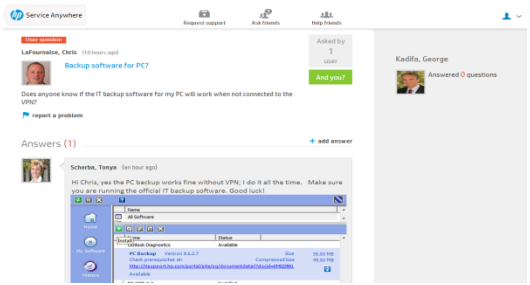
HAVEn - The leading Big Data platform

Simplified ways of doing business

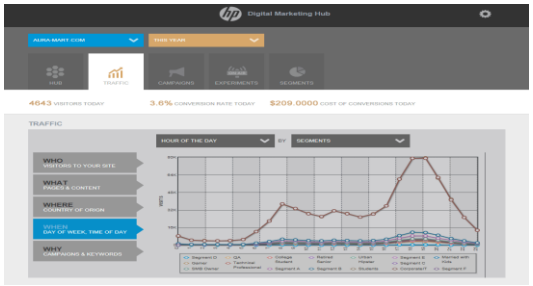
HP Operations Analytics



HP Service Anywhere



HP Digital Marketing Hub



Announcing: The HAVEn developer program

New

http://dev.hp.com/haven

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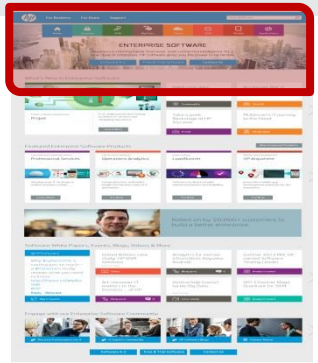
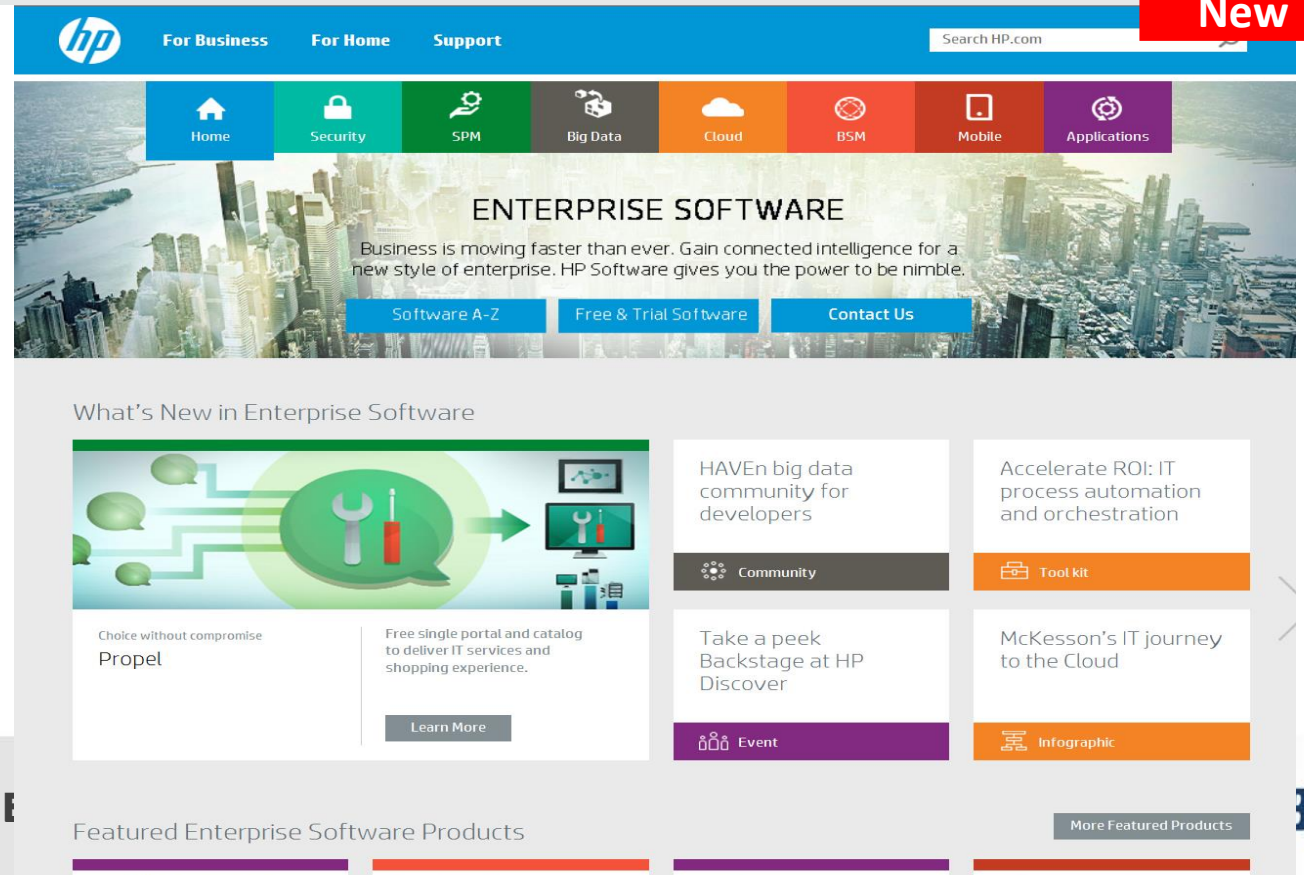
Simplified ways of doing business

Learn and try at hp.com/software



New



Ďakujem za pozornosť

branislav.makyta@hp.com