

HP Software nielen manažment vašej infraštruktúry

Branislav Makyta Channel manager SE Europe, Slovakia, Hungary and Czech Rep.



Konferencia Server Edge Network 25. 3. 2014, Bratislava

Hewlett Packard? Software?







Have you heard about HP Software?

It's time to build a better enterprise. Together.

Portfolio



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Application Lifecycle Management (ALM)





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Service & Portfolio Management (SPM)

- Automation & Cloud
- Security
- Big Data

Mobile

Expertise **50,000+**

Companies

trust HP to power their businesses



player in key enterprise software markets

4 of the Fortune 100 use HP Solutions

6th

largest software company in the world



Simplified ways of doing business





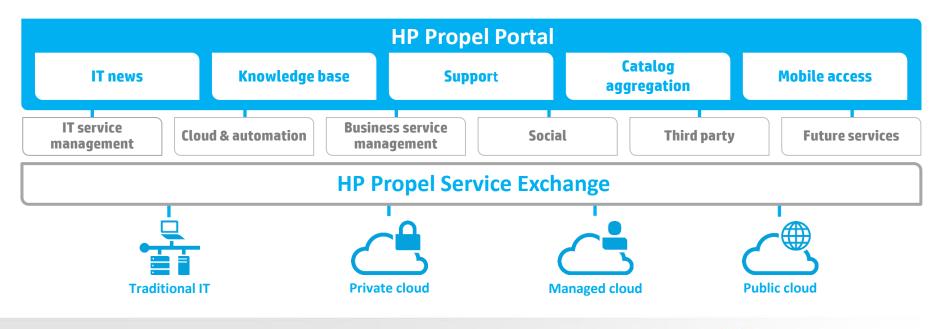
Simplified ways of doing business



Introducing the HP Propel open framework

Transform IT into a true service broker







Introducing the HP Propel open framework



The one-stop shop for enterprise employees

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E.ON and HP Propel

"As our business becomes more complex, we believe that open framework and consumerized user experience is central to enabling our self-service strategy aimed to improve performance and cost control," said Edgar Aschenbrenner, chief information officer, E.ON. "The implementation of HP Propel service portal is a key step towards transforming our IT organization into a strictly service oriented multi-supplier environment."

> Edgar Aschenbrenner Chief Information Officer E.ON SE





CSA 4.0 – "HP leads the pack ..." for private cloud solutions

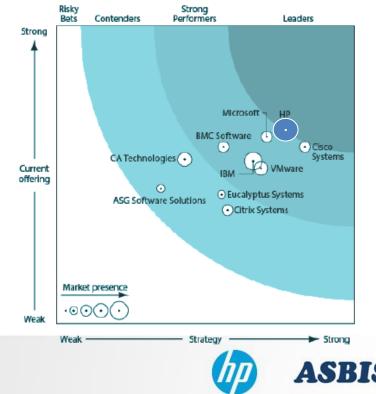
Forrester Research rates HP as the sole leader in private cloud provider evaluation

"HP stands out from the crowd by providing a clean and navigable interface that wraps substantial breadth and depth of capabilities into the fewest number of interfaces"



• The Forrester Wave: Private Cloud Solutions, Q4 2013

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Introducing Server Automation Standard

Industry-leading server lifecycle management for small to medium deployments

- Self contained virtual appliance
- Ideal for line of business and small to midsize deployments
- Up to 3000 Windows or Linux managed servers
- Upgradeable to HP Server Automation Enterprise for unlimited scale and enterprise capabilities





SA Virtual Appliance

Provision &

Configure

 \checkmark

Audit, compliance

SA

PostgreSQL

Model Repository

Patch &

Maintain

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Software





Konferencia Server Edge Network

Less than

1 hour Setup

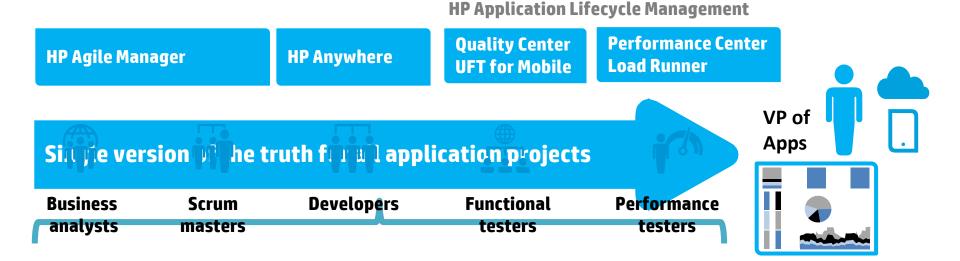


Simplified ways of doing business



Empowering the full Application Delivery team #1 Market leader

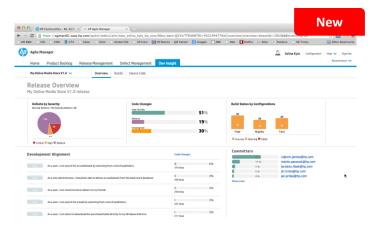






Applications for the cloud and mobile era





HP Agile Manager

- Manage agile projects
- Provide insight to change throughout development



HP Service Virtualization

- Simulate back-end services to empower a dev/test lab
- Accelerate test and development cycles





Simplified ways of doing business



HP Security





New launches in 2013

Fortify on New Demand for Mobile	Next Generation New Firewall	Threat Central New	
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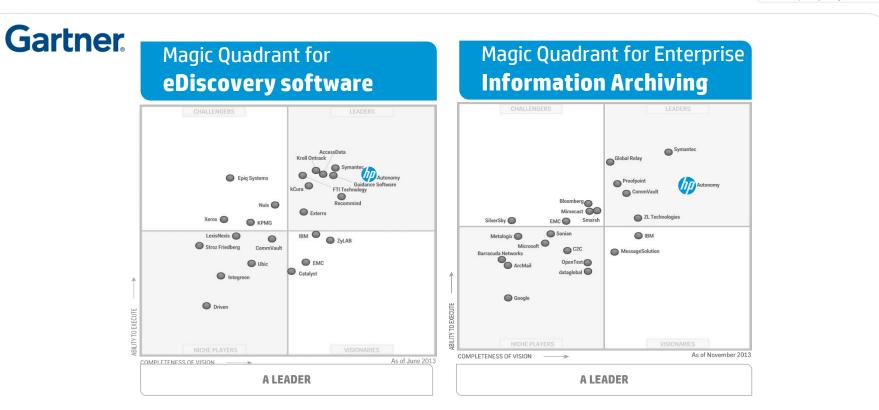




Simplified ways of doing business



HP Autonomy – Back with a vengeance



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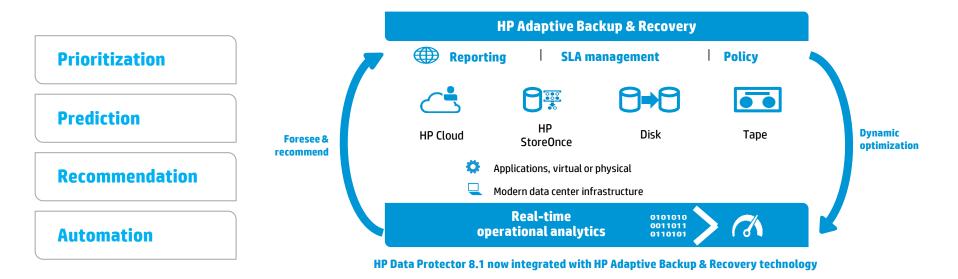


Simplified ways of doing business

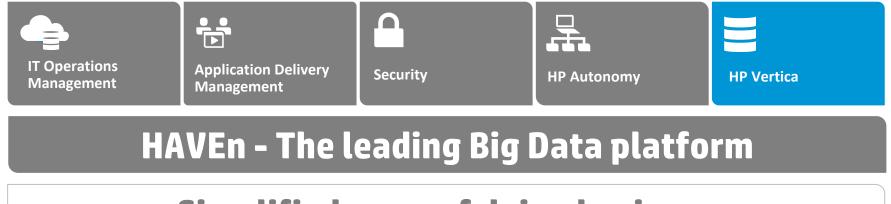
HP Adaptive Backup and Recovery

Industry's first self-aware, self-healing & self-managing data protection









Simplified ways of doing business



Designed for answers from the very first line of code: HP Vertica

Columnar storage and execution	Achieve best data query performance with unique Vertica column store
Clustering	Add resources on the fly with linear scaling on the grid, commodity hardware
Compression	Store more data, provide more views, 90% less storage required
Continuous performance	Query and load 24x7 with zero administration
Database design Automated performance tur	ing Time-series, geospatial, click-stream and an SDK for more





Facebook and Vertica

Facebook has benefited greatly through the use of HP Vertica in maximizing the lifeblood of their company: Data. "The thoughts and ideas that come from our workforce are what drive us," Campos stated.

"We have achieved, with Vertica, more of a balance [between scale and speed] that allowed us to build from a month to a year of data storage and review," Campos said. Facebook's speed has seen an increase where they are able to update once per hour. "Analytics that used to take minutes or were unable to complete are now things we can do in seconds."

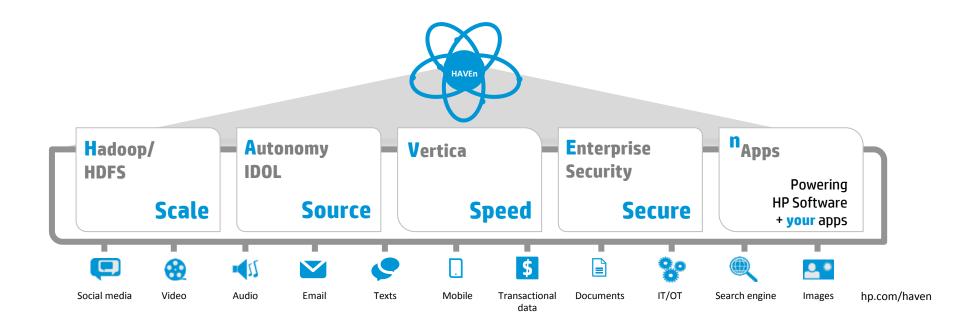


Tim Campos, CIO Facebook





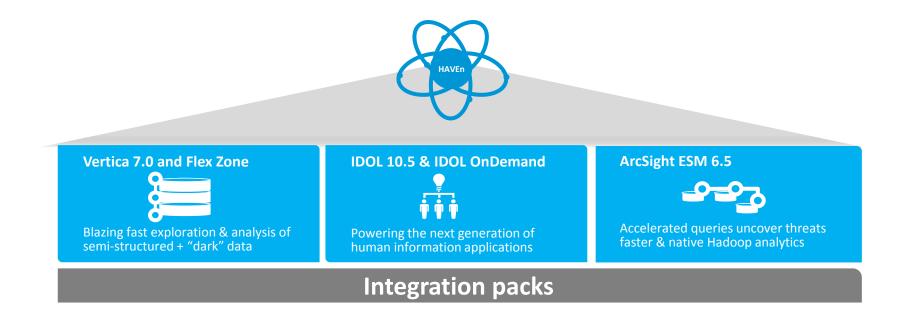
HAVEn – the leading Big Data platform





HAVEn 2.0 New advances to unlock Big Data







HP apps built on HAVEn 2.0



HP Operations Analytics

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HP Service Anywhere



HP Digital Marketing Hub



Announcing: The HAVEn developer program http://dev.hp.com/haven

New







Learn and try at hp.com/software







What's New in Enterprise Software



Konferencia Server I

Featured Enterprise Software Products

Ďakujem za pozornosť

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