

# SMART COACH SB-75



Sports data

25986 Steps

16.8 KM

2560 Kcal

The smartwatch features a black strap and a black screen. The screen displays sports data in white text and icons. The data includes steps, distance in kilometers, and calories burned. The watch is resting on a white and grey patterned fabric.

Metric	Value
Steps	25986
Distance (KM)	16.8
Calories (Kcal)	2560



SmartCoach SB-75

## Fitness band with personal virtual coach

A real technological breakthrough in the world of sports gadgets created by Canyon! This fitness bracelet will support you as a virtual trainer on your way to success in sports. The gadget makes accurate measurements of such indicators as ECG, heart rate variability (HRV), readiness for training, stress resistance, the status of heart and muscles. Advanced algorithms allow the Smart Coach band and the Canyon Life App to accompany the athlete's full life cycle: training, recovery, exercise readiness. High-precision sensors provide accurate and frequent measurements, which are 5 times the amount of the closest analogs. Reliable synchronization with a smartphone ensures maximum inclusion in other aspects of your life. You'll never miss an urgent call, a message from the messenger, or a notification from social networks during training.

**A super gadget for superior performance!**



Cloud storage &  
data sharing



Physical and  
mental state  
analytics



Electro-  
cardiogram\*



GDPR  
compliance



Multi-sport  
mode



IP67  
waterproof



ECG monitoring  
in app

CNS-SB75BB

EAN: 5291485006563

\*Generate an ECG similar to a single-lead electrocardiogram.



## KEY FEATURES

- Fully-featured for sports
- Virtual smart trainer
- Cloud data service
- Ultraprecise ECG Sensor, measurements quality like in premium brands
- Heart rate and acceleration sensors
- Pedometer
- Optimized for the most popular sports
- Vibration mode for notifications
- Fully compatible with iOS 10.0+ and Android 5.0+
- Up to 15 days of active work
- IP67 waterproof (short-term immersion in water for up to 1m deep)
- Compliant with European GDPR standards
- Cloud data protection and AI processing



Sleep monitor



Heart rate



ECG  
measurement



HRV  
measurement



Data export



Notifications on  
messages and calls



Virtual trainer



Multilingual



Sedentary  
reminder



Pedometer



Camera control



Alarm clock







## Materials and dimensions

**Materials:** PC/ABS plastic body, TRP strap, buckle and touch button contain 316 stainless steel

**Watch Body Size:** 55mm x 20mm x 18mm

**Band Size:** 18mm width x 240mm length

**Dimensions:** 295mm x 18mm x 20mm

**Weight:** 24 g

**Screen Size:** 0.96"

**Waterproof standard:** IP67

## Technical specifications

LCD color screen

Screen Resolution: 80x160

Touch button

Battery capacity: 105 mAh

Chipset: NRF52832

64KB RAM 512KB ROM

Bluetooth: BT4.2

Standby time: up to 15 days

Active work: up to 5 days

Support iOS 10.0+ Android 5.0+

## Sports

Running

Walking

Climbing

Cycling

## Sensors

ECG

Accelerometer

Heart rate monitor



# Smart trainer

## Get personalized tips

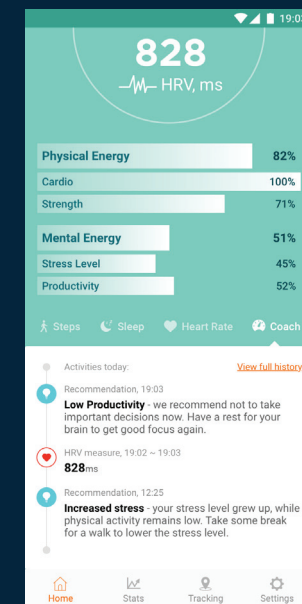
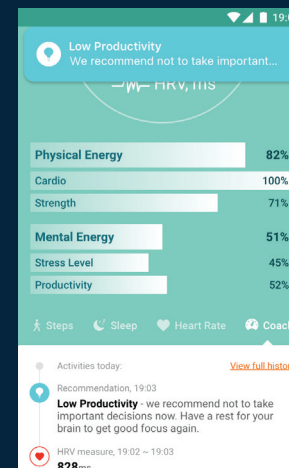
- Plan exercises with a virtual trainer
- Track levels of stress, energy, or productivity
- Analysis of completed workouts and trend spotting
- Real-time tracking of heart performance and level of strength
- Store your training results in the cloud



# Sports and recreation

## Keep track of your workouts and recovery

- Unique analytics infrastructure
- Physiological indicators
- Mental and emotional data
- Ultraprecise personal measurements
- Training and recovery statistics



# Advantages of Canyon Life App



Stable work with no lags



Correct multilingual adaptations to  
14 languages



Instant detection and connection of  
your watch



Compliance with the EU General  
Regulation of Data Protection, Storing  
and Processing (GDPR)



Messaging, calls and social  
notifications. Sports activity status.



Clearly understandable stats  
tracked per each workout and per  
day



All your watches and watches of  
your kids can be connected to one  
application



Track your route during sports  
activities\* and monitor your kids`  
location

\*for watches with GPS function